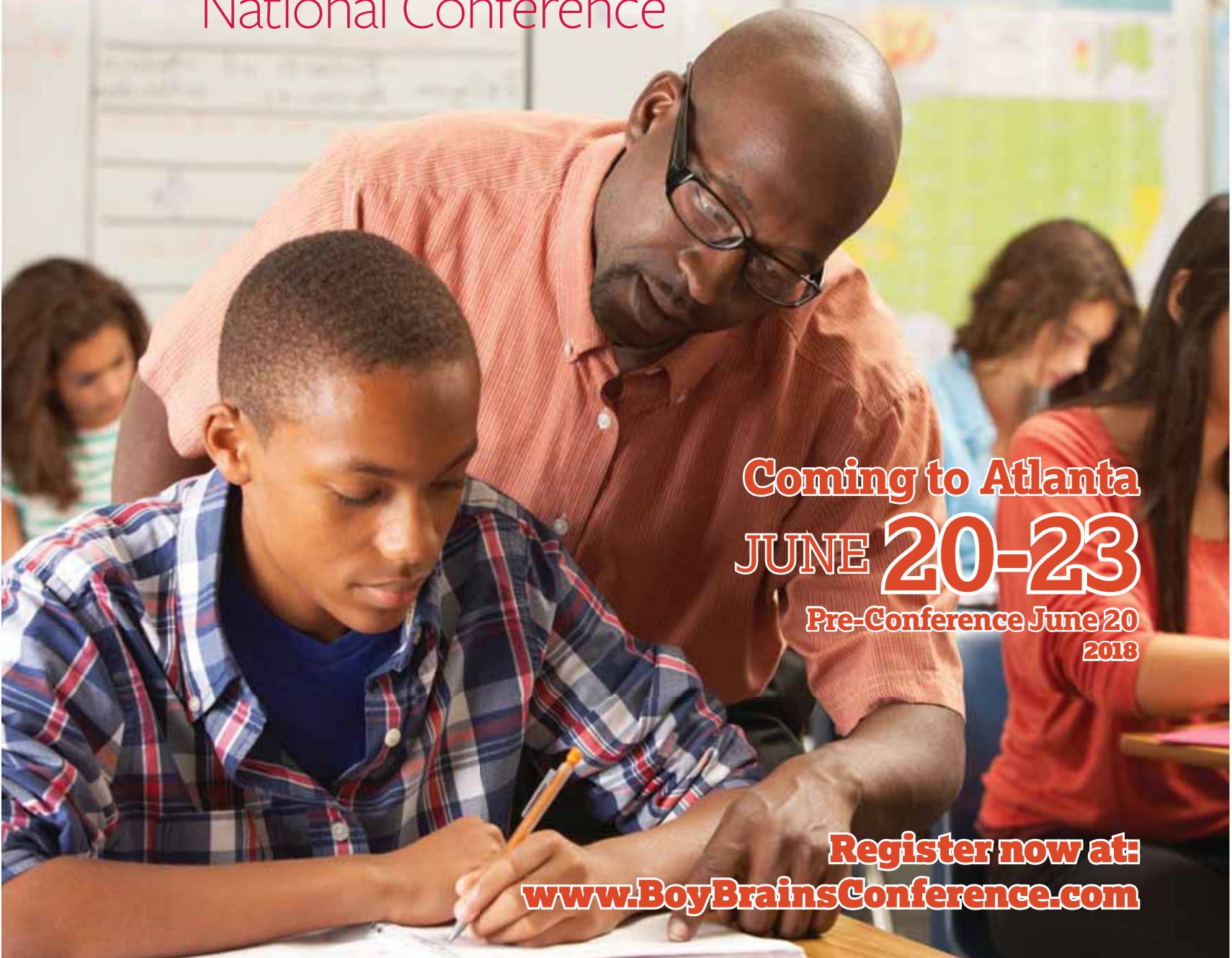




# Boy Brains & Engagement

## National Conference



Coming to Atlanta  
**JUNE 20-23**  
Pre-Conference June 20  
2018

Register now at:  
[www.BoyBrainsConference.com](http://www.BoyBrainsConference.com)



Innovative Schools  
**SUMMIT**  
2018  
As part of the Innovative Schools Summit Atlanta, Boy Brains Conference attendees will also be able to attend sessions of the Innovative Teaching Strategies Conference, the Girl Bullying & Empowerment Conference, the School Discipline Conference, and the At Risk & Struggling Students Conference.



**Dr. Michael Gurian**  
*Saving Our Sons*



**Baruti Kafele**  
*Closing the Attitude Gap*



**Steph Jensen**  
*Lost Boys*



**Robert Jackson**  
*No More Excuses*



**Rosalind Wiseman**  
*Masterminds & Wingmen*



**Craig Boykin**  
*GED to Ph.D.*



**Dr. Christopher Emdin**  
*#HipHopEd*



Recent gender-based education research has focused much more on the learning, social outcomes, and schooling experiences of boys. Boys are more likely to be held back, suspended or expelled — or to drop out of school altogether. This conference will help educators understand and support the unique neurochemistry of the male brain, decrease dropouts, improve academic outcomes and encourage a post-secondary educational mindset.



## Conference Schedule

### Wednesday | June 20, 2018

#### (Pre-Conference Sessions & Early Conference Check-In)

|                    |   |
|--------------------|---|
| 7:00 am – 9:00 am  | Pre-Conference Registration/Check-In        |
| 9:00 am – 12:00 pm | Pre-Conference Sessions*                    |
| 10:00 am – 7:00 pm | Early Main Conference Registration/Check-In |
| 12:00 pm – 1:00 pm | Lunch (on your own)                         |
| 1:00 pm – 4:00 pm  | Pre-Conference Sessions                     |

### Thursday | June 21, 2018

#### (Main Conference Begins)

|                     |                             |
|---------------------|-----------------------------|
| 7:00 am – 8:30 am   | Registration/Check-In       |
| 8:30 am – 9:30 am   | Welcome and Plenary Session |
| 10:00 am – 11:00 am | Keynote/Breakout Sessions   |
| 11:15 am – 12:15 pm | Keynote/Breakout Sessions   |
| 12:15 pm - 1:45 pm  | Lunch On Your Own           |
| 1:45 pm – 2:45 pm   | Keynote/Breakout Sessions   |
| 3:00 pm – 4:00 pm   | Keynote/Breakout Sessions   |
| 4:10 pm – 5:00 pm   | General Session             |

### Friday | June 22, 2018

|                     |                                   |
|---------------------|-----------------------------------|
| 7:30 am – 8:30 am   | Refreshments and Exhibits         |
| 8:30 am – 9:30 am   | Plenary Session                   |
| 10:00 am – 11:00 am | Keynote/Breakout Sessions         |
| 11:15 am – 12:15 pm | Keynote/Breakout Sessions         |
| 12:15 pm - 1:45 pm  | Lunch On Your Own                 |
| 1:45 pm – 2:45 pm   | Keynote/Breakout Sessions Keynote |
| 3:00 pm – 4:00 pm   | Keynote/Breakout Sessions         |
| 4:10 pm – 5:00 pm   | General Session                   |

### Saturday | June 23, 2018

|                     |                           |
|---------------------|---------------------------|
| 7:30 am – 8:30 am   | Refreshments and Exhibits |
| 8:30 am – 9:30 am   | Plenary Session           |
| 10:00 am – 11:00 am | Keynote/Breakout Sessions |
| 11:15 am – 12:15 pm | Closing Session           |

\*Note: An additional fee will be charged for each pre-conference session.

## Who Should Attend

- At-Risk Coordinators
- Dropout Prevention Coordinators
- Principals & Other Administrators
- School Counselors
- Special Education Personnel
- Interventionists
- Deans
- Psychologists
- Behaviorists
- Classroom Teachers
- Special Needs Teachers
- School Resource Officers
- Social Workers (Beginning & Intermediate)
- Community- and Faith-Based Youth Workers
- After-School Program Coordinators



# Sessions

The Minds of Boys: Best Practices for Teaching Boys and Young Men

Closing the Exits off the Road to Responsibility: Supportive, Non-Exclusionary Discipline

Boys and Girls Learn Differently: Why Gender-Based Instruction Works

Augmented Reality in a Classroom

A New Prescription to Reduce Teacher Stress & Student Failure

The Invisible Backpack: Helping At-Risk Students Develop Resilience Skills

Social and Emotional Learning as a Foundation of School Culture

Motivate Responsible Use of Technology & Prevent Digital Bullying, Exploitation & Abuse

Implicit Bias, Equity & Cultural Competence in Schools

Before the Behavior... Reasons Why Kids Misbehave

Power Struggles Unplugged

Trauma, Not D-Code Drama

How to Reach the (Sometimes) Hard-to-Reach

Our Phobias, Their Fears: The Impact of Sophophobia & Neophobia on STEM/STEAM Education

Digital Success and Safety for You, Your School & Your Community

Motivating, Educating and Empowering the Black Male Learner

Helping Educators Overcome Cultural Poverty, Disengaged Parents & Apathetic Students

Empowering Males of Color for Greatness!

Building More Bridges: Restorative Practices & Healthy Relationships

Cyberbullying and Sexting in Schools: What's a School to Do?

Building Cultural Awareness & Effective Communication with Staff and Students

Strategies & Solutions for Educating Black & Latino Males

Creative Instruction: Enhancing the Academic Classroom for Deeper Connections

Project-Based Learning: Building Outside the Blocks

Bully Prevention: First Things First

Non-Exclusionary Discipline: Alternatives to the Referral/Suspension Quagmire

Success with PBIS: Strategies and Ideas that Work

Lost Boys: Strategies to Help Educators Navigate the World of Boys for Academic Success!

*\*This list includes currently accepted sessions. For an updated list of sessions, please visit [www.atriskstudentsconference.com](http://www.atriskstudentsconference.com)*

## Pre-Conference Sessions (for descriptions go to [www.boybrainsconference.com/sessions](http://www.boybrainsconference.com/sessions))



Wednesday | June 20, 2018

Choose the Bundle When You Register (Includes 2 Pre-Con Sessions) & Save!

### A.M. Sessions

**William Noel, Ed.D.** – *Implicit Bias, Equity & Cultural Competence in Schools*

**Mike Paget, M.Ed.** – *Positive Behavioral Supports with Students Who Are Wired Differently*

**Richard Guerry** – *Motivate Responsible Use of Technology & Prevent Digital Bullying, Exploitation & Abuse*

**Brian Mendler, MA** – *Motivating & Managing Hard-to-Reach, Uninterested & Disruptive Students*

### P.M. Sessions

**Steph Jensen, MS, LPC** – *Lost Boys: Strategies to Help Educators Navigate the World of Boys for Academic Success!*

**Craig J. Boykin – MA, MAJA** – *Helping Educators Overcome Cultural Poverty, Disengaged Parents & Apathetic Students*

**Larry Thompson, M.Ed.** – *Closing the Exits off the Road to Responsibility: Supportive, Non-Exclusionary Discipline*

**Kaye Randall, MSW, LISW-CP** – *13 Reasons Why – Reshaping the Context for the Prevention of Self-Injury and Suicide*

## Learning Objectives

### You will learn:

- Research-based insights and approaches to prevent students from being held back or dropping out K-12
- Successful approaches for working with students of different genders, cultures and achievement levels
- Insights from developers of nationally acclaimed programs
- Specific strategies to take back and share with staff at your school

- Successful techniques for working with students who are challenged with mental or behavioral health issues
- Methods for creating a more positive school climate
- Fresh intervention ideas for working with the most challenging students
- “Do’s and Don’ts” for applying positive behavior interventions
- Insights for working with students who may be suffering from trauma

21  
Continuing Ed  
Contact Hours  
or 2.1 CEUs  
Available

# Reserve Your Place Today!



## Bundle (Includes 2 Pre-Con Sessions):

Pre-Registration \$550 (til 5/31)  
Standard \$595

## Conference Only:

Pre-Registration \$450 (til 5/31)  
Standard \$495

**Group Discount:** Receive \$25 OFF per person for groups of 3 or more registering at the same time with one billing contact.

**Registration Benefits:** Conference registration covers entrance to all Conference Sessions (excluding Pre-Conference Sessions), as well as sessions for other co-located Innovative Schools Summit conferences (space permitting), plus exhibit hall and refreshments.

**Pre-Conference Sessions:** Sessions are available at a Bundle Discount when purchased with your Conference Registration. Individual Pre-Conference Sessions are available for \$65 each.

## Atlanta | June 20-23, 2018

Renaissance Atlanta Waverly  
2450 Galleria Parkway | Atlanta, GA 30339  
Hotel Reservations: 800-468-3571

Conference Rate: \$164 single/double  
(Group Name: Innovative Schools Summit)

**Space is limited, so book early.  
Discount expires May 25, 2018.**



To book online,  
follow this link



## Registration Information (Attach additional sheet for multiple attendees)

Name of School / Organization \_\_\_\_\_

Billing Contact Name (if different from attendee) \_\_\_\_\_

Billing Contact Phone \_\_\_\_\_ Billing Contact Email \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip / Postal Code \_\_\_\_\_

Attendee Name (as it should appear on badge) \_\_\_\_\_

Attendee Job Title \_\_\_\_\_

Attendee Phone \_\_\_\_\_ Attendee Email \_\_\_\_\_

## Registration Fees

### Bundle Registrations

(Includes Pre-Con Session(s)) \$ \_\_\_\_\_ X \_\_\_\_\_ qty = \$ \_\_\_\_\_

AM Pre-Con Presenter \_\_\_\_\_

PM Pre-Con Presenter (Atlanta & Vegas) \_\_\_\_\_

### Conference-Only

Registrations (see rates above) \$ \_\_\_\_\_ X \_\_\_\_\_ qty = \$ \_\_\_\_\_

TOTAL AMOUNT DUE \$ \_\_\_\_\_

## Payment Information

Purchase Order: PO # \_\_\_\_\_  
(Please attach valid purchase order.)

Check (US or Canadian Funds Only): Check # \_\_\_\_\_  
(Please make check payable to AccuTrain Corporation.)

Amount Authorized to be Charged: \$ \_\_\_\_\_  
 Visa  MasterCard  Discover  AMEX

Cardholder Name \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Substitutions & Cancellation Policy:** If a registrant cannot attend any part of the conference, substitutions may be made – via mail, fax or email – at least 14 days before the first day of the conference. Registrations cannot be shared. Cancellations received in writing at least 60 days prior to the start of the conference will be refunded in full, less a \$30 non-refundable administrative fee. Refunds will be issued no later than 8 weeks after the conference in the same form that payment was received. Refunds will not be granted 60 days or less prior to the first day of the conference, but substitutions are encouraged.

**Concerns or Special Accommodations:** Should you have any concerns, call us at 1-800-251-6805. If you require special accommodations due to a disability, please fax us at 888-372-6061 or email us at pd@accutrain.com at least 1 month prior to the conference, and note your request on your registration form.

## 4 WAYS TO REGISTER:

Online: [www.atriskstudentsconference.com/registration/](http://www.atriskstudentsconference.com/registration/)

Fax: (888) 372-6061

Phone with a Credit Card: 888-202-3697

Mail: Developmental Resources

208 Ash Avenue, Suite 103 | Virginia Beach, VA 23452

Follow link  
to register  
online



[www.dev-resources.com](http://www.dev-resources.com) | [www.accutrain.com](http://www.accutrain.com)



# Featured Presenters



**Michael Gurian** is *The New York Times*, bestselling author of 28 books pioneering efforts to bring neuro-biology and brain research into homes, schools and public policy. The Gurian Institute conducts research internationally, launches pilot programs and trains professionals.

Dr. Gurian has spoken to the United Nations on violence against women; provided information on boys' and girls' educational needs to the White House; and briefed members of Congress on the boy crisis in America. A number of Dr. Gurian's books have sparked national debate, including *The Wonder of Boys*, *The Wonder of Girls*, *The Minds of Boys*, *Boys and Girls Learn Differently!*, *Saving Our Sons* and *Leadership and the Sexes*.



**Steph Jensen, MS, LPC** is an award-winning author and international speaker. She combines her experience in the fields of education and counseling with research, practical strategies and humor to address challenging behaviors and to build positive relationships with kids. Steph

has worked as a classroom teacher, education consultant and international speaker. In recent years, she has applied her passion for adolescents to focus on the dynamics of relational aggression, social-emotional learning, and positive behavior interventions. She is the author of *Thrive in the Hive*, Mom's Choice Award-winning *Princess Priscilla and the Bully-Bee Day*, *Princess Priscilla and the Mood Ring Rainbow* and her latest *Princess Priscilla and the Great Beezilla!*



**Dr. Christopher Emdin** is an Associate Professor of Science Education and Director of Science Education in the Department of Mathematics, Science and Technology at Teachers College, Columbia University. He also serves as Associate Director of the Institute For

Urban and Minority Education at the college. Dr. Emdin holds a Ph.D. in Urban Education with a concentration in Mathematics, Science and Technology, a M.S. in Natural Sciences, and Bachelor's degrees in Physical Anthropology, Biology, and Chemistry. He was recently awarded the 2016 Early Career Award by the American Educational Researchers Association and 2015 Multicultural Educator of the Year by the National Association of Multicultural Educators. Dr. Emdin is also listed on the ROOT100 list of most influential African Americans in the fields of business, science, politics, technology, social justice, sports and entertainment. He is founder of the #HipHopEd movement, and the author of the award-winning book, *Urban Science Education for the Hip-hop Generation*, and *The New York Times* bestseller, *For White Folks Who Teach In The Hood...and the Rest of Ya'll Too*.



One of the most sought-after education speakers in America, **Baruti Kafele** is impacting America's schools! An expert in the area of "attitude transformation," Principal Kafele is the leading authority for providing effective classroom and school leadership strategies

toward closing what he coined, "the Attitude Gap." As a middle and high school principal, Principal Kafele led the transformation of four different New Jersey urban schools, including "The Mighty" Newark Tech, which went from a low-performing school in need of improvement to national recognition, which included *U.S. News and World Report* recognizing it three times as one of America's best high schools. A prolific writer, he is the author of eight books which include his national best-sellers, *Closing the Attitude Gap*, *Motivating Black Males to Achieve in School and in Life*, *The Principal 50* and *The Teacher 50*. His 9th book, *Is Your School Better BECAUSE You Lead It?* is forthcoming.



**Rosalind Wiseman** is a teacher, thought leader, author, and media spokesperson on bullying, ethical leadership, the use of social media and media literacy. She is the author of *Queen Bees and Wannabes*, the groundbreaking, best-selling book that was the basis for the movie *Mean*

*Girls*. She is also the author of *Masterminds & Wingmen* and *Boys, Girls & Other Hazardous Material*. Wiseman has keynoted at the White House Summit on Bullying, the SXSW summit on Online Harassment and countless other conferences and schools throughout the US and abroad. National media regularly depends on her as the expert on ethical leadership, media literacy, youth culture, parenting, and bullying prevention. She has been profiled in *The New York Times*, *People*, *Los Angeles Times*, *Chicago Tribune*, *The Washington Post*, and *USA Today*. Rosalind is a frequent guest on national media like *The Today Show*, CNN, and NPR affiliates throughout the country.



**Robert Jackson** is the author of *The No More Excuses Curriculum* featuring *No More Excuses: Black Men Stand Up!*, *No More Excuses: The Workbook*, *No More Excuses: Solutions to Educating Black and Latino Males*, and *No More Excuses: Put a Stop to Bullying*. A national

speaker and consultant, Robert works to reverse the dropout rates of black and Latino males and to create positive change in school systems across the country and abroad to bridge the gap between parents, teachers, administrators and students. Robert was awarded the Key to the City in Miami by the Mayor after his keynote address at the 5000 Role Models Scholarship Program where 45 black and Latino males received both a laptop computer and a full scholarship to any Florida university.



June 20-23, 2018

Boy Brains & Engagement Conference  
At-Risk & Struggling Students Conference  
Innovative Teaching Strategies Conference  
Girl Bullying & Empowerment Conference  
School Discipline Conference

[www.innovativeschoolssummit.com/atlanta-2018](http://www.innovativeschoolssummit.com/atlanta-2018)



July 10-13, 2018

School Climate & Culture Forum  
Wired Differently Conference  
NextGen School Safety Conference  
School Discipline Conference  
Innovative Teaching Strategies Conference

[www.innovativeschoolssummit.com/las-vegas-2018](http://www.innovativeschoolssummit.com/las-vegas-2018)



# Boy Brains & Engagement

National Conference

Coming to Atlanta  
JUNE 20-23 2018

[www.BoyBrainsConference.com](http://www.BoyBrainsConference.com)

Pre-Conference June 20, 2018



**Dr. Michael Gurian**



**Baruti Kafele**



**Steph Jensen**



**Robert Jackson**



**Rosalind Wiseman**



**Dr. Christopher Emdin**

## Continuing Education Credit

**Earn 21 contact hours (including pre-conference sessions).**

The Developmental Resources division of AccuTrain is an approved continuing education provider for:

**National Board of Certified Counselors (NBCC):** Developmental Resources has been approved by NBCC as an Approved Continuing Education Provider, ACEP™ No. 5602. Programs that do not qualify for NBCC credit are clearly identified. Developmental Resources is solely responsible for all aspects of the programs.



## Continuing Education Units (CEUs)

AccuTrain has partnered with Kennesaw State University to offer up to 2.1 Continuing Education Units (CEUs) through the school to Innovative Schools Summit registrants. Should attendees choose this option, there is a nominal fee.



The Boy Brains Conference is part of the Innovative Schools Summit Atlanta. Attendees receive complimentary access to all Summit sessions.

Please post for other staff members.



**Craig Boykin**



**Rosalind Wiseman**



**Dr. Christopher Emdin**



**Steph Jensen**



**Baruti Kafele**



**Dr. Michael Gurian**

[www.BoyBrainsConference.com](http://www.BoyBrainsConference.com)  
Toll-Free: 888-202-3697 | Email: [pd@accutrain.com](mailto:pd@accutrain.com)

Hosted by Developmental Resources, a division of AccuTrain Corporation | [www.dev-resources.com](http://www.dev-resources.com)  
208 Ash Ave. | Suite 103 Virginia Beach, VA 23452

Atlanta | June 20-23, 2018

Boy Brains & Engagement  
National Conference



PRESORTED  
STANDARD  
U.S. Postage  
PAID  
Norfolk, VA  
Permit No. 25